

# Southeast Area Tripartite Destin, FL-April 1, 2015 BNAP Status

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# Presentation-Outline

- ◉ LMS-Curriculum Status
- ◉ Apprentice Enrollment
- ◉ Area & National Apprentice Competitions
- ◉ [bnap.com](http://bnap.com)
- ◉ NMAP





# Standard Core-Curriculum

- Meets the Training Standards set by the U.S. Department of Labor
- Electric Power Research Institute (EPRI)
- Nuclear Mechanic Apprenticeship Process (NMAP)
- Canadian National & Provincial Training Requirements
- **Guarantees Skills and Safety Training Parity across the USA**



# Related Studies Development

- Lesson 1-12 (Safety) was relocated to become 1-1.
- Safety is threaded within all 48-lessons.
- Boilermaker Creed/Code integrated within the RSL.
- 5-year review plan; 3/5.
- Digitized materials allow for future modifications.



# LMS-Curriculum Development

- \* Year One & Two complete.
- \* Year Three RSL/Tests/PBT 3/1-3/8 complete; 3/9-10-11 & 3/12 in production in April.
- \* Year Three Classroom lessons Tank Erection & Tube installation in production.
- \* Years 3 & 4 are at various stages of completion.





# BNAP Development Benchmarks

12/2015 Full curriculum will be completed

Student LMS Guide Booklet

2015/16 Instructor Training Curriculum

2016 Instructor TTT



# BNAP-Curriculum TTT

## Instructor-Train the Trainer Classes

Nine classes completed to date and more slated for 2015.

Chicago, just completed last week

**149 current LMS Instructor Pool**



# LMS Enrollment; # of Students

Area	9/30/2013	2/16/2015
NE	193	331
GL	278	555
WS	167	182
<u>SE</u>	<u>36</u>	<u>636</u>
Totals	674	1,704





# LMS: RSL Completed

Area	9/30/2013	2/16/2015
NE	90	4,221
GL	982	6,832
WS	784	1,780
<b><u>SE</u></b>	<b><u>2</u></b>	<b><u>1,321</u></b>
Totals	1,858	14,154



# LMS-RS Tests Completed

Area	9/30/2013	2/16/2015
NE	137	4,105
GL	1,265	4,196
WS	909	2,031
<u>SE</u>	<u>7</u>	<u>1,307</u>
Totals	2,318	11,639





# LMS Hours of Classroom Lessons Completed

Area	9/30/2013	2/16/2015
NE	334	7,401
GL	1,647	8,963
WS	1,924	3,396
<u>SE</u>	<u>11</u>	<u>2,528</u>
Totals	3,953	22,288



# General Instructor Training

- Majority of instructors are BNAP/MOST cross-trained in various programs.
- New Instructor Training Program
- Development and roll out (15 & 16).
- Module on Shop Safety; presented by Mark Garrett (IBB/MOST) Set the tone.
- Implementation of JHA/JSA prior to hands on tasks.
- Mandatory for all instructors.
- Follow up training for all instructors.





# BNAP-Recruiting

- \*Bnap.com website (BNAP)
- \*Area & Local Websites
- \*Out of the Box (L#108-Ron Dexter & Tim Simmons)
- \*IBB & MOST websites
- \*Helmets to Hardhats (H2H)
- \*Building & Construction Trades Department;  
Pre-Apprenticeship; Core-Curriculum
- \*API in Houston, TX June, 2015
- \*in Construction Conference Los Angeles, CA May '15
- \*Job Fairs
- \*Trade Shows
- \*Employment Services
- \*Vocational-Technical Outreach
- \*Word of Mouth! **That is You!**



# BNAP Apprentice Enrollment

August 15, 2014: 1,820

March 15, 2015: 2,289

**Increase in 7-months: 469**





# BNAP Enrollment as of 3/15/2015

Area	Total	No. of Locals
NE	307	7
GL	753	10
WS	281	8
<u>SE</u>	<u>948</u>	<u>20</u>
Totals	2,289	45

# 2014 Contestants & Judges







# 2014 National Competition Winners

First Place NE; Arthur C. Kling III; L# 13

Second Place SE; Jimmy W. Riley; L# 263

Area Team:

Great Lakes:

Willard J. Oyler; L # 169

Phillip D. Klingensmith L #85



# 2015 Area Apprenticeship Competitions

Western States: May 4-8, 2015

L# 101 Denver, CO

Northeast/Great Lakes: June 1-5, 2015

L# 154 Pittsburgh, PA

Southeast: June 28-July 3, 2015

L# 456 Rock Hill, SC



# 2015-National Apprenticeship Competition

Southeast Area

Rock Hill, SC. L# 456

August 30-September 4, 2015

2016: Western States  
L#101 Denver, CO





# BNAP Website Statistics

## 2014 BNAP Website Statistics

Data collected from 1/1/14 – 12/31/14



BNAP.com  
received

# 35,612

visit sessions generating  
**230,581** page views.

### WHAT DO THEY DO ON OUR SITE?

The average  
visitor  
looked at  
**6.47**  
pages  
and stayed for an  
average of

**3.13** minutes.



### WHERE ARE THEY COMING FROM?

**11,161** came from web searches  
**14,569** came as a referral  
**9,882** came directly  
**424** "Contact Us" engagement

### WHO WERE THESE VISITORS?



**89%**  
came from  
the USA  
**16%**  
from  
California  
**7%**  
from  
Illinois  
**5%**  
from  
Texas

BNAP.com maintained  
a bounce rate of **.95%**

### INBOUND REFERRAL SOURCES

Boilermakers.org • 45%  
Calapprenticeship.org • 12%  
Dir.ca.gov • 6%

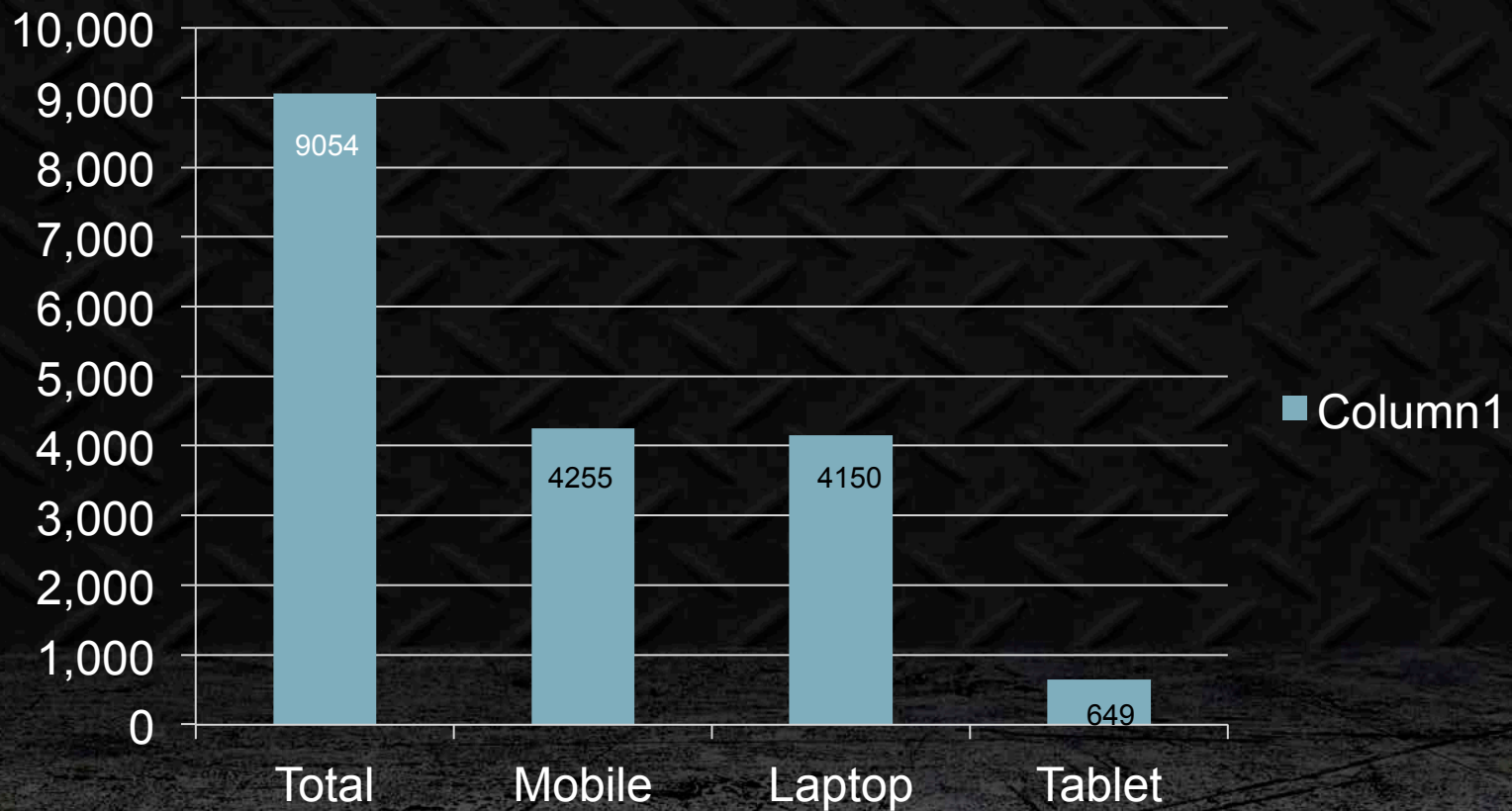
### OUTBOUND TRAFFIC (4,434)

westernstatesjac.org • 23%  
sajac-boilermakers.org • 20%  
boilermakers.org • 17%  
helmets-to-hardhats.org • 14%  
boilermakersapprenticeship.org • 9%



# Q-4 Website Data

Visits to Website





## Q-4 Website Facts

Mobile access-surpassed desktop access

Application Process

Southeast Area

What is a Boilermaker?

1,156 Photo Gallery

90 Woman's perspective of Brotherhood

Most visits from: CA, IL, TX, GA & PA





# Nuclear Mechanic Apprenticeship Process (NMAP)

1. Access to information: BCTD website, direct link from [bnap.com](http://bnap.com) (Affiliates tab) or else call the BNAP office
2. Worker Audits going much better
3. 8-School Assessments; 2013-14
4. Special training assistance
5. Lead Time – Pre-requisites



# Questions?

## THANK YOU!

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